

SEMINOLE CHAMBER CHATTER

AUGUST 2009

Volume XVII Issue 10

Upcoming Events/AUGUST 2009

FOR THIS MONTH'S ACTIVITIES, PLEASE SEE OUR ENCLOSED CALENDAR INSERT

Chamber Newsletter To Go Green!

The Seminole "Chamber Chatter" newsletter is transitioning to an electronic format. Please make sure we have your correct e-mail address for delivery.

We feel this approach will be more environmentally friendly and reduce printing/mail out costs significantly. There will continue to be advertising opportunities that will enable us to promote member businesses through the electronic newsletter.

As we work through the transition we will appreciate your patience and feedback!

You will find abbreviated articles on this newsletter cover. More information is contained on our web site: www.seminolechamber.net to the *Membership* section (on the Home page) click on *Your Chamber At Work*

Items include:

- *D.T. Minich is Guest Speaker Aug. 20 at Chamber Luncheon - location, Banquet Masters
- *Business Education Workshop Aug. 12
- *Practical Entrepreneurship Aug. 26 – Dec. 16
- *Yoga4 All Expands Location & Services
- *Sign of the Dolphin Honored
- *New Members Given Plaques at July luncheon
- *Prospective Members
- *Multi-Chamber Expo Nov. 20 & Nov. 21
- *Hurricane Disaster Preparedness for Businesses
- *Jimmy's Gem: Volunteer Edith Margolies
- *Seminole Chamber Golf Tournament

Chamber Office Info

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Notary Services Available



Meet the 'Dynamic Duo'
The Chamber's new web advertising sales consultants, Luke Postorino and Adam Blattner, will help you market your business through website advertising and networking.



Seminole Chamber President's Column By Paul Ziegler

Where Are The Leaders? - Who Will Build It?

I bring this topic up because I'm often asked questions by Chamber members who are looking for a way out of our present economic slump. I don't get asked these exact questions, but these are the questions being asked when members say, Have you considered this idea? or how about taking a look at doing this? or the more direct 'What is the Chamber doing to help the business community?' Our members are really asking 'where are the Chamber leaders who will lead us out of this and who in the Chamber will build and implement the programs to help us? These two questions apply at every level, from the City to the County, the State and the national level. But it must start at the local level, of which the Chamber is a big player.

Your Chamber leaders understand this concept and so we created an efficient way to transport information, ideas, images and thoughts to promote trade and commerce in the greater Seminole area through the creation of a new website. But the website is only part of the story.

Your Chamber Board is looking for other ways to enhance commerce. Our July luncheon training session on how to use the website helped answer many questions. We will be offering two evening workshops in August and we are suggesting you meet with our new web advertising sales consultants, Luke Postorino and Adam Blattner, to learn more about marketing your business through website advertising and networking.

We are also becoming an information source that is valuable to your business including traffic counts, available storefronts, and soon a job search feature. We are considering several of your suggestions and are actively discussing these including conducting surveys on local sales figures and doing a member to member buying promotion.

I thank all our members that have taken the time to make suggestions for the betterment of our community and I thank our City leaders that have given us their support for our efforts. Where are the leaders and who will build it? – They are here in Seminole and We will build it!

Paul Ziegler's column is published in its entirety on our Chamber web site.

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Tampa, FL 33607

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Join the Chamber & Take This Course Free:
Starting Your Own Business?
Learn the *Practical Do's & Don'ts*

If you've ever wanted to start your own business, this comprehensive and practical 15-week course is for you. Offered through St. Petersburg College's Corporate Training Center, in conjunction with the Seminole Chamber Business Assistance Program, the course is scheduled for Wednesday evenings, Aug. 26 through Dec. 16, each week from 6 p.m. to 9 p.m. at the Seminole Campus, in the UP Building, Room 303. Eric Engel will be the instructor.

Cost (\$282) includes a free one-year membership in the Seminole Chamber of Commerce (new Members only).

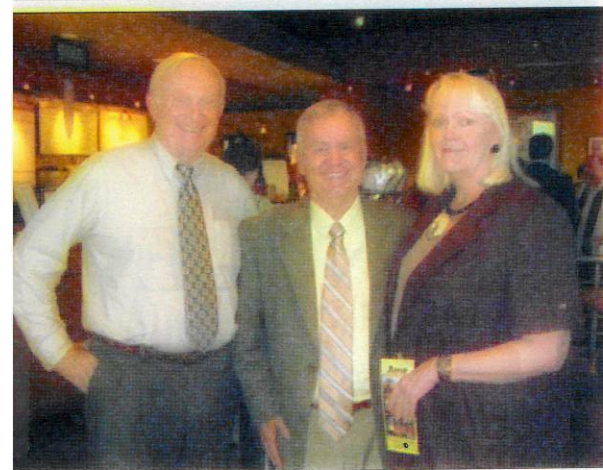
Chance to win prizes at Chamber luncheon
In addition to our 50/50 cash raffle (\$5 for 10 tickets) at the Aug. 20 luncheon, there will be a chance to win raffle prizes.

We certainly thank all our Chamber members who donated prizes at our July 16 luncheon: Marty Mohn, Lewis W. Mohn Funeral Home; Henny Hlas, Miss Seminole Scholarship Pageant; Hugh Watson, Wine Works; Marty Maddox, Yoga4 All; Patricia Farrell, Ambrosia Spa; Councilor Leslie Waters; Gary & Sandra Malanowski, Chick-fil-A; Nancy Giles, PARC; U.S. Congressman Bill Young's office; Charlene Jasmin, First Home Bank; David Hanko Photography, and Tampa Bay Rays. Thank you to anyone else we missed!

Play Golf with the Chamber Oct. 22

The "Best Business Deals" are made on the golf course ... Seminole Lake Country Club, that is. The Seminole Chamber of Commerce invites all to participate in our annual golf tournament at 6100 Augusta Blvd. N., Seminole, FL. Sponsors, players and volunteers are needed. There will be a cookout by the Seminole Professional Firefighters #2896 beginning at noon. Shot gun start is at 1 p.m. Dinner at approximately 6 p.m.

Hole Signs: \$50 each or \$100 for 3. More advertising opportunities on our web site. For information, call the Chamber office at 392-3245.



Owners of Sign of the Dolphin, John and Linda Wolbert, (shown with Jimmy Johnson) received the news their home accents and furnishings store has been named one of 50 Retail Stars for 2009 by *Home Accents Today* trade magazine.

School Supplies Being Collected
Your Donations Appreciated

The Seminole Chamber of Commerce will partner with the Seminole Mall Merchants Association to collect Back to School Supplies for children in need. There will be a collection box at:

- Seminole Chamber office, 8400 113th St. N., Seminole
- Seminole Mall office, Park Blvd. & 113th St., N., Seminole
- RBC Centura Bank at Seminole Mall

The Seminole Chamber requests monetary donations or supplies. We will gladly do the shopping for you and deliver supplies to the schools to be distributed by their administrators by the first day of school, Aug. 25, 2009.

Seminole Mall will have back to school festivities, full of family fun, on Saturday, Aug. 22.